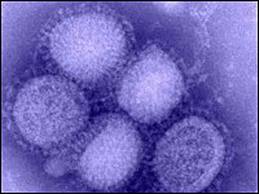
**Influenza and Vaccine Awareness Campaign**



**Image provided by:** <http://www.npr.org/templates/story/story.php?storyId=103858702>

**One of the best ways to increase awareness is through education. Your task is to target the student body with a vaccination campaign using one of the following methods of information delivery**

**Your final product will be seen by your peers. I will work with the powers that be to get your project out to the masses. The information should be audience appropriate but also VERY informative. Be creative and have fun.**

**All digital files must be emailed before the beginning of the school day, NO exceptions.**

**If you have any special requirements that involve me you need to take care of these ahead of time.**

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| **Option** | **Description** | **Limitations** | **Signups** |
| Article in the Barque | Great for someone on the Barque staff! Write an article promoting flu vaccination and providing information on where one can get a flu shot. | 1 per class (max = 2 students/group) |  |
| WakeUp! video | Arrange with Mr. Conger for a time slot and find out his requirements for WakeUp! videos. Script must be submitted by 10/16 and filmed by 10/21 | 1 per class (max = 4 students/group) |  |
| KASB radio PSA (public service announcement) | Work with Mr. Conger to learn what this should look like. Submit a script, as well as a recording of the PSA, if possible. | 1 per class (max = 3 students/group) |  |
| Announcement slide for monitors in the halls | Work with Ms. Conrad or Sean Mahoney to get this into the rotation. Find out specific dates it will run. Think about how to make this informative, but also attention-grabbing! | 1 per class (max = 2 students/group) |  |
| Informational Brochure | Should look like a professional brochure. Must be word-processed and include both information and pictures. Layout is particularly important for this project. | 1 per class (max = 2 students/group) |  |
| Q and A at lunches | Students will sit at an information table in the Commons during their lunch and make themselves available to answer questions. This “table time” may be on Friday, Monday or Tuesday. You must submit a list of expected questions and what your responses will be. Poll students to find out what they may ask. | 1 per class (max = 4 students/group) |  |
| Informational poster (full size) | 2 posters should be submitted/group. Make them amazing! Posters will be held to a very high standard for layout, content accuracy and usefulness, legibility, neatness, etc. | 1 per class (max = 2 students/group) |  |
| Bathroom stall poster (8 ½” x 11”) | Each group will be assigned a set of bathrooms in which to hang their posters. These should be fun and informative reading. Think about the appropriate amount of content to include and how to make these eye-catching. | 2 per class (max = 2 students/group) |  |
| Flyer for teachers | These will be put in teacher mailboxes. Flyers should be informative, accurate, professional, and visually appealing. | 1 per class (max = 2 students/group) |  |
| Information sheet to accompany consent form and distribution | Each student under age 18 will need to have a signed consent form. Your info sheet will be attached to this form and should give enough information that parents will be comfortable signing. In addition you will distribute the consent forms at an assigned time (lunch, after school, etc.) at a specific location. | 3 per class (max = 2 students/group) |  |
| Announcement to read in one of your classes (and arrange with teacher for permission) | This will be read to your classmates by you, so it should be short, informative, and interesting. You must schedule with one of your teachers to present on either Friday, 10/17 or Monday 10/21. | As many as want to, but cannot be read in same class (max = 2 students/group) |  |
| Other (you propose it!) |  |  |  |

Name(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Per: \_\_\_\_\_\_\_\_

Vaccine Campaign:

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|  | **Emerging** | **Developing** | | **Proficient** | | **Advanced** |
| **Project format**  \_\_\_\_/5 | * Project is given a reasonable, appropriate title * Project format is appropriate to audience * Project is designed to efficiently and effectively share information | | | | | |
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| **Why should people get vaccinated?**  \_\_\_\_/10 | * Importance of herd immunity * Mutations in virus from year to year * Seasonal vs. booster shots | | | | | |
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| **How do vaccines work?**  \_\_\_\_/10 | * Immune system * 1st vs. secondary response * Types of vaccines for flu | | | | | |
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| **Vaccine effectiveness**  \_\_\_\_/10 | * Effectiveness season to season * How strains are chosen. * Risks | | | | | |
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| **Who should not get the vaccine?**  \_\_\_\_/10 | * Allergies * Ages * Why? * Likelihood of adverse reactions | | | | | |
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| **Where can I learn more?**  \_\_\_\_/5 | * List of places to learn more * Creditable scientific sources | | | | | |
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| **Neatness and organization**  \_\_\_\_/10 | * All writing on diagrams and paper is neat, legible, and organized showing forethought prior to final product design. | | | | | |
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| **Total points:**  **\_\_\_\_/60** | Comments: | | | | | |