Senior Picture and Grad Ad information (Yearbook) for 2020-2021
UPDATED 9.22.20

LATE SUBMISSIONS WILL NOT BE ACCEPTED-*READ THIS CAREFULLY!!*

Although our school's annual yearbook functions as a capstone for all the grades it is especially important to that year's graduating seniors, and for that reason the Yearbook goes into detail about each member of that class. However, this requires a few contributions from you and your student. The four submissions are senior pictures, baby pictures, senior thank you's and grad ads. Because grad ads need to be purchased, they are optional, although very traditional. We ask that you submit the other three by the deadlines mentioned below: note that *your senior picture, and not your school picture, is how you will be pictured in the Yearbook your senior year!* **SENIOR & BABY PICTURES: These are due to be submitted by __Monday, September 28th__. If you do not get them in by this time, you are not guaranteed to have a picture in the yearbook.**

- Photos must be submitted in digital form and be **at least** 300 dpi (ppi). They should be portrait orientation, in color and 2" x 3" ratio. The files can be TIF or JPG. They should be uploaded to the site: www.hjeshare.com. The school code is gotitans. If you see a yellow warning sign, one or all of your images are not of a high enough resolution.
- If you had your senior picture taken by a professional photographer, they will likely submit copies directly to us on a cd—ask them when you have your portrait taken. They are welcome to use the eshare site if they wish. *If you scan your baby picture, be sure it is scanned at the highest resolution.*
- We recommend that you take your senior pictures during the summer, when you are rested and have more free time. The due date will sneak up on you fast!

__SENIOR THANK YOUS:__ These are also due by __Monday, September 28th__

- They are the 100 words that accompany your senior photo and baby photo. This is a chance for your student to thank his or her family, teachers and friends for their support. Please look in previous yearbooks for ideas or direction. As the description implies, we ask that these are 100 words or less. Please send these to editor Alli Follett at s-folletta@bsd405.org. *Please put your name in the subject line (maryb100words) and at the end of your 100words.*
- **__GRAD ADS:__ These are due at the latest by __Monday, November 16th__, but please submit to www.hjeshare.com (school code 'gotitans') as soon as possible. They should be jpg or tif files The physical size is 8.5" x 11", __all images used in the add and the ad itself must be 300 ppi or larger__.** You must pay for Grad Ads by __Friday, October 19th__; you may purchase them starting on Back to Business day (highly recommended).
- Please look at previous books for ideas or directions. If a parent wants the ad to be a surprise, please note this when you submit it, and we will be sure that the student doesn't see it until the book comes out.

- Grad Ads cost ~~$60~~ $40 for a full page, and ~~$40~~ $20 for a half page. Unfortunately, *we cannot guarantee full pages* and they will be awarded on a first-come, first-served basis (the order in which you pay). The book itself is ~~$50~~ $40
- Please do not wait until the last day!

RECOMMENDATIONS FOR A BEAUTIFUL GRAD AD:

- Choose fewer photos of better quality
- Avoid using pictures from Facebook unless they are at least 300 dpi. (Web photos are usually 72 dpi.)
- **Use high resolution photos** (If you are scanning photos, set your scanner to its higher resolution) You don't want to do this twice and a low resolution scan will print fuzzy pictures even if they look okay on the monitor- 300ppi/dpi minimum!
- When creating image boxes or adjusting photos sizes, be careful not to distort the image – pull on the corner tabs only to adjust the size.
- Use Adobe Photoshop to create your ad, or download "gimp," or another free photo manipulation program available on the internet. Non-traditional formats can cause problems
- Be sure you save your file with an extension (the dot and three letters) Acceptable extensions are .jpg or .tif) Word docs will not work. You may create it in a pdf but you would need to convert it to a jpg file before submitting.
- Check to be sure that your document is a full page or a half page size (11"h by 8.5"w or 4.5"h by 8.5"w), and that this corresponds to the size you purchased.
- Give yourself plenty of time. It will take longer than you think.
- Your student's name will be under the ad so it does not need to be on it.
- Look at last year's ads to see what you think looks good. You might think to pick a dominant photo (choose one photo larger than the others) to be a focal point
- Hire a student who's good at Photoshop*. There may be an art student who can make the page for you for a small fee. If interested in hiring one contact* beckere@bsd405.org

RECOMMENDATIONS FOR A SENIOR PORTRAIT

Not sure who to choose to take your senior portrait? Shop around. Find a photographer that you are comfortable with—the pictures will turn out better. Some IS grads have been happy with Vakker (has a private garden to shoot in), Yuen Lui, Studio B and Crawfords. There are independent photographers that do great work, too. I like Acclaimed Photography (no time limit and she will come to you: www.AcclaimedPhotography.com)

Please contact me with any questions or concerns: beckere@bsd405.org

And don't forget to buy a yearbook ~~on back to business day! $50~~ $40

Thank you! Here's to a great senior year!   -Enid Smith Becker and the Yearbook Staff