

## Baby Ad Information

**Deadline for Baby Ads: Friday, January 12, 2018.**

Dear Parents of the Newport Class of 2018,

### **Submission Process:**

The time has come to submit senior baby ads, for the 2018 yearbook! A senior baby ad consists of a photo of the senior as a baby/young child and includes a quote or short passage. **READ ALL INSTRUCTIONS BELOW BEFORE SUBMITTING.**

**To submit, email digital photos and message to:**  
**[newportbabyads@gmail.com](mailto:newportbabyads@gmail.com). Deadline: 1/12/18**

Upon uploading your photos include the following information in the body of your email. **Include:**

1. **Student name**
2. **Message for ad** (quotes, passages, motivational messages, etc.)
3. **Names** of who the message is from (ex: mom, dad, or family of...)
4. **The size** ad would you like (sm, med, large)

**Submitting Photos: Send photos as attachments. Do not paste them in the body of your email as it will diminish the quality.** Please make sure your digital files are good quality. Our optimum file resolution is 300 DPI, which most recent scanners are already set for. **If you have any concerns about scanning your photos you can take them to Staples, Kinkos and most photography stores. They will scan your photos and provide you a digital copy (on disk or flash drive) for a small fee.**

Listed below are the prices, the number of pictures, and the approximate number of sentences for various sizes. (Note: These are the measurements of the perimeter of the baby ad. Yearbook staff must maximize or minimize the size of pictures due to the length of the message you submit):

**Small: 2.5 inches by 3.5 inches; about 1-2 sentences; 1 picture ----- \$ 75**

**Medium: 5.5 inches by 3.5 inches; about 3-4 sentences; 1-2 pictures --- \$150**

**Large: 8 inches by 3.5 inches; about 4-5 sentences; 2 pictures ----- \$225**

**Payment Process :** **Pay fees online at [www.bsd405.org/pay](http://www.bsd405.org/pay). Follow directions to enter system and pay for the ad under the category of yearbook** or make checks payable to Newport High School. Write your son's or daughter's first and last name in the note section of the check.

Mail payment to:

Newport High School  
ATTN: Ellen Pierson  
4333 Factoria Blvd. SE  
Bellevue, Wa 98006.