

Baby Ad Information

Deadline for Baby Ads: Friday, January 22, 2021.

Dear Parents of the Newport Class of 2021,

What is a “senior baby ad”?

A senior baby ad is a chance for families to include a childhood photo, a senior photo (optional), and a message for their graduating senior. The “ad” consists of a photo of the senior as a baby/young child and a second photo of your choosing (either a second baby photo or a more recent photo).

How much does a baby ad cost?

For 2121 we are streamlining the baby ad process and are **offering 1 size for 1 price**. This is great news for parents! For \$100 all families will receive an ad that is 1/3 of a yearbook page (in previous years this size cost \$225. What a savings!).

Does my baby ad purchase include a yearbook or is that a separate purchase?

A baby ad purchase DOES NOT include a yearbook. A yearbook must be purchased in addition to the baby ad. The 2021 yearbook cost has been reduced to \$50.

How do I submit my photos and message for the ad?

To submit, email digital photos and message to:
newportbabyads@gmail.com. Deadline: 1/22/21

Upon uploading your photos, include the following information in the body of your email. **Include:**

1. **Student name**
2. **Message for ad** (quotes, passages, motivational messages, etc.)
3. **Names** of who the message is from (ex: mom, dad, or family of...)

Submitting Photos: Send photos as attachments. Do not paste them in the body of your email as it will diminish the quality. Please make sure your digital files are good quality. Our optimum file resolution is 300 DPI, which most recent scanners are already set for. **If you have any concerns about scanning your photos you can take them to Staples, Kinkos and most photography stores. They will scan your photos and provide you a digital copy (on disk or flash drive) for a small fee.**

(Note: These are the measurements of the perimeter of the baby ad. Yearbook staff must maximize or minimize the size of pictures due to the length of the message you submit):

How large will my ad be?

All baby ads are approx 8 inches by 3.5 inches; about 4-5 sentences; & 2 pictures. (Note: These are the

measurements of the perimeter of the baby ad. Yearbook staff must maximize or minimize the size of pictures to accommodate the length of the message you submit.

How do I pay for my baby ad?

Payment Process : Pay fees online at www.bsd405.org/pay. Follow directions to enter system and pay for the ad under the category of yearbook or make checks payable to Newport High School. Write your son's or daughter's first and last name in the note section of the check.

Mail payment to:

Newport High School
ATTN: Judith Sceats
4333 Factoria Blvd. SE
Bellevue, Wa 98006.