

BUSINESS AND MARKETING CAREER PATHWAY EXAMPLES

ACCOUNTING	ENTREPRENEURSHIP	EXPLORATORY BUSINESS	ADVANCED STUDIES BUSINESS	MARKETING	VISUAL MARKETING
Digital Communications & Technology Accounting 1 Accounting 2 Accounting 3 Accounting 4	Accounting 1, 2, 3 & 4 Entrepreneurship Business Law Digital Communications & Technology Economics or AP Micro/Macro Economics Introduction to Marketing	Digital Communications & Technology Accounting 1 & 2 Introduction to Marketing Personal Finance or Economics Entrepreneurship	Accounting 1 & 2 Introduction to Marketing Advanced Marketing & Entrepreneurship Entrepreneurship or Business Law AP Micro/Macro Economics	Digital Communications & Technology Introduction to Marketing Advanced Marketing & Entrepreneurship Retail Management – Student Store	Digital Communications & Technology Introduction to Marketing Advanced Marketing & Entrepreneurship Computer Graphics 1 Photography 1

Sample Entrepreneur 4-Year Plan

(Middle School courses that support this 4-year plan are indicated in the chart below.)

PERIOD	1	2	3	4	5	6	7	SAMPLE PATHWAY COLLEGE CREDITS
GRADE	LANGUAGE ARTS	SOCIAL STUDIES	SCIENCE	MATH	ELECTIVE	ELECTIVE	ELECTIVE	
6	x	x	x	x	Physical Education		Media Technology	Bellevue College = 28 college credits Accounting 1 & 2 – ACCT 101, ACCT 135 = 8 cr. Accounting 3 & 4 – ACCT 225 = 5 credits Entrepreneurship – BUS 250 = 5 credits Business Law – BUS&201 = 5 credits Introduction to Marketing – MKTG 131 = 5 credits Digital Communications & Technology = 3 – 31 credits Shoreline Community College = 5 college credits Introduction to Marketing – BUS 120 = 5 credits See the College Credit table for more information and available credits.
7	x	x	x	x	Physical Education	Health	CS Discoveries	
8	x	x	x	x	Physical Education	CS101 – Coding in Python	CS102 – Coding in Python	
9	x	x	x	x	World Language	Accounting 1	Accounting 2	
10	x	x	x	x	Physical Education	Accounting 3/4	Digital Communications & Technology	
11	x	x	x	x	Physical Education	Entrepreneurship	Business Law	
12	x	x	x	x	Fine Arts	Introduction to Marketing	Economics or AP Economics	

	BUSINESS & MARKETING COLLEGE CREDIT COURSES	PROFESSIONAL CERTIFICATIONS	TECHNICAL OR ASSOCIATE DEGREES	SAMPLE OCCUPATIONS
POST SECONDARY	Bellevue College Accounting 1 & 2 – ACCT 101 & ACCT 135 = 8 credits Accounting 3 & 4 – ACCT 225 = 5 credits Adv. Marketing & Entrepreneurship – MKTG 299 = 5 credits Business Law – BUS&201 = 5 credits Entrepreneurship – BUS 250 = 5 credits IB Business & Management – MKTG 131 = 5 credits Intro. to Marketing – MKTG 131 = 5 credits Digital Communications & Technology and Advanced Digital Communications & Technology – BTS 168 – Access = 5 cr.; BTS 147 – PowerPoint = 3 cr.; BTS 161 – Word, Excel, PP = 5 cr.; BTS 144 – Outlook = 3 cr.; BTS 210 – SharePoint – 3 cr.; BTS 165 – Excel = 5 cr.; BTS 163 – Word = 5 cr.; BTS 144 – Outlook = 3 cr. Personal Finance – BUS102,103,104,105,108 = 5 credits Retail Management – MKTG 299 = 5 credits Shoreline Community College IB Business & Management – BUS 120 = 5 credits Introduction to Marketing – MKTG 131 = 5 credits AP Exam -- AP Microeconomics/Macroeconomics	Microsoft Office Specialist or Expert: <ul style="list-style-type: none"> Word Word Expert Excel Excel Expert PowerPoint Access Outlook 	Bellevue College: <ul style="list-style-type: none"> Bachelor of Applied Science Degree in Applied Accounting Associate in Business Marketing Management Bellevue College Certificate of Achievement: <ul style="list-style-type: none"> Accounting Assistant Accounting Information Systems Accounting Preparation Administrative Assistant Bookkeeping Plus, more... Lake Washington Technical Institute <ul style="list-style-type: none"> Accounting Business Technology Human Resource Management 	Entrepreneur Accounting Clerk Bookkeeper Corporate Accountant Forensic Accountant Accounting Director Accounting Supervisor Internal/External Auditor Financial Analyst Strategic Program Planning Advisor Chief Accounting Officer Controller Director of Financial Operations Marketing Manager Promotions Manager Sales and Advertising Manager Web Marketing Manager Plus, many more...