

EQUITY-CENTERED DESIGN THINKING ROADMAP

Phase	Action	Ask Ourselves...	When To Move On
UNDERSTANDING THE PROBLEM	Empathize <i>What are the needs of the people we are solving for?</i>	Did we: <ul style="list-style-type: none"> Identify a diverse set of people with proximity to the problem (PPP) Create a safe space for honest sharing Listen to and learn from PPP Hear from PPP across lines of difference 	We made a concerted effort to gather thoughts, reflections and concerns from a diverse set of people with proximity to the problem.
	Define <i>What are we trying to solve?</i>	Did we: <ul style="list-style-type: none"> Identify the challenge Examine research & data Understand historical context & identify root causes Reflect on personal experiences with the challenge 	We did our best to make sense of Problem X and asked ourselves where the problem manifests itself and what the context is.
EXPLORE POSSIBLE SOLUTIONS	Solutions exploration <i>What could we do?</i>	Did we: <ul style="list-style-type: none"> Transition to problem-solving Engage community to generate solutions Define success and barriers/mitigations Generate ideas that would lead to success/overcome barriers 	We engaged in multiple rounds of solutions exploration and identified potential solutions to Problem X.
REFLECT ON EFFECTS OF POTENTIAL SOLUTIONS	Prototype & Test <i>What do we do? Does our prototype work?</i>	Did we: <ul style="list-style-type: none"> Choose ideas to prototype Identify components, goals and activities Have the “embrace failure” mindset Test multiple prototypes Get valuable feedback from PPP 	After settling on a solution, we developed multiple prototypes , identifying basic components, goals and activities. We tested the prototype with PP , asking if they agreed with our assumptions and design features, and which might be improved
IMPLEMENT FINAL OPTION	Pilot and/or Implement <i>How do we proceed?</i>	Did we: <ul style="list-style-type: none"> Identify what we learned Identify questions still open Consider what to do differently Revisit earlier phases, as appropriate 	We selected and piloted and/or implemented a solution , leaving ourselves open to revisiting earlier phases and identifying lessons learned
ENSURE INCLUSIVE, EQUITABLE DESIGN	Notice <i>What am I bringing in?</i>	Did we: <ul style="list-style-type: none"> Acknowledge identities, biases, values, power, identity and context 	We practiced self-awareness of our own identity, values, emotions, biases, assumptions & situated-ness
	Reflect <i>How did I show up?</i>	Did we: <ul style="list-style-type: none"> Pause to notice our own reactions (emotions, actions, insights, impact) Reflect on our role as designer and human within the user context 	We noticed, focused and reflected on our actions, emotions, insights and impact as designer(s) and human(s) within our user's context

<https://dschool.stanford.edu/resources/equity-centered-design-framework>

<https://www.innovationhip.com/design-thinking-questions-checklist>

<https://medium.com/equity-design/racism-and-inequity-are-products-of-design-they-can-be-redesigned-12188363cc6a>



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